



## **For Immediate Release**

# **Intelligent Clearing Network (ICN) Appoints Eric Williams to the Board of Directors**

*Key information technology executive brings market expertise to the leading provider of real time coupon validation and promotion solutions for the retail industry.*

**North Haven, CT, January 7, 2013** – Catalina Marketing veteran Eric Williams will bring extensive strategic technology and patent expertise to his new position as member of the Board of Directors of Intelligent Clearing Network (ICN), an innovative software-as-a service (SaaS) company serving retailers. The ICN solution provides a complete promotion management system for automating complex digital and paper-based incentives via direct-to-card, mobile and email.

“Eric Williams’ experience at Catalina will provide ICN with valuable insight and perspective as we scale our business to meet the needs of the marketplace. In addition, Eric’s background and relationship with a variety of manufactures and retailers will help facilitate our growth,” said Gary Oakley, Chairman and CEO of ICN.

Williams has more than 35 years of industry experience including management, sales, marketing, systems design and development, and operations positions with retailers, software development, and information technology companies. Most recently he was Executive Vice President and Chief Information Officer of Catalina Marketing Corporation (CMC) where he was responsible for directing strategic technology, research and development, and new applications. He also served as the Chief Privacy Officer (CPO) for Catalina Marketing and was responsible for the overall consumer privacy activity for the company. Williams is an accomplished inventor with five US and three international patents to his credit. In 2007, the Tampa Bay Technology Forum named him CIO of the year and, in 2011, *Information Week* ranked Catalina Marketing as one of the top five most innovative technology organizations in the nation.

During his tenure with CMC, Williams led the development of Catalina’s multi-petabyte data warehouse, which is still one of the largest transaction-level databases in the world. In addition, Williams was instrumental in the development of the first “Internet-delivered” loyalty marketing solution for basket-level data management. This solution is used as the frequent shopper data management application by some of the largest supermarket retailers in the US, Europe and Far East markets.

## **About Intelligent Clearing Network**

*ICN is an innovative software-as-a-service (SaaS) company that electronically validates and clears paper and digital coupons and other incentives in real time at the point-of-sale in grocery, drug and mass merchant retailers. ICN's single connection to a retailer POS can help solve the problem of mis/malredemption and fraud for the coupon industry. For more information: <http://www.icn-net.com>.*

### **Media Contacts:**

Jon Robertson

Intelligent Clearing Network

[jrobertson@icn-net.com](mailto:jrobertson@icn-net.com)

203.395.4339